



Black Diamond stands for innovation, passion and professionalism in the development and manufacturing of mountain-, outdoor- and snow sport-products. Our young and international team is characterized by an open, collegial and active cooperation.

As the Communication Specialist Europe, you are responsible for the planning, implementation and successful monitoring of all PR and media activities as well as the coordination of external PR Agencies. In this role, you are a crucial part of the European Marketing team and closely collaborate with our headquarters in Salt Lake City.

BD employee Christoph
Noah Wallace
Nordkette, Innsbruck

COMMUNICATIONS SPECIALIST (W/M/X)

YOUR RESPONSIBILITIES

- Planning, implementation, and control of all PR & Communication activities in Europe
- Development ownership and controlling of the media budget
- Creation and distribution of all PR related assets and content in Europe
- Planning and coordination of PR activities and campaigns with the HQ in the USA
- Managing and controlling the PR agencies in Europe
- Arrangement and coordination of all product placements with media partners
- Contact person for all media requests
- Coordination of multi-language translations for end-consumer and customer-relevant assets
- Distribution of seeding and test products to media partners
- Planning and carrying out PR events / trips and meetings

YOUR PROFILE

- You have an active, communicative personality, are enthusiastic about the outdoors. Ideally, you have experience in the outdoor business.
- You hold a degree in Communications, Advertising, Business Administration, Marketing or similar.
- You bring minimum 2 years of professional experience in PR, Communications or Marketing in an international environment
- In addition to German, you speak English fluently, any other European language is an advantage
- You bring excellent communication skills and preferably an affinity for text creation and copywriting.
- You have a structured and organized approach and are a reliable team player with a hands-on mentality.

WHAT YOU CAN EXPECT AT BD

- A diversified job in an ideal location for climbers, skiers and outdoor enthusiasts
- Various company advantages and benefits
- Generous employee discounts
- Flexible working hours

We look forward to your application by August 30th, 2020.

In Austria, we are required to declare the annual minimum salary of 30,000 €. Depending on your qualifications and experience, an overpayment is foreseen.

We look forward to your application at: jobs@blackdiamond.eu

Taylor Lemon

HR Manager Europe

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